



## PRESS INFORMATION

July 2007

### NEW EMCOL LICENSEE FOR BULGARIA

Emcol International is very pleased to announce the appointment of a new licensee in Bulgaria.

Geometral Bulgaria Ltd will manufacture Emcol's instant road repair product Emcol IRR under license in Bulgaria. The company has established a new manufacturing facility in Blagoevgrad, located approximately 100 kilometres south of Bulgaria's capital city, Sofia.

Blagoevgrad is one of the most important economic and cultural centres in south-west Bulgaria. The main international transport routes connecting Bulgaria with Greece and with the Republic of Macedonia pass through Blagoevgrad. As demand for Emcol IRR grows, Geometral plans to commission additional manufacturing plants in strategic locations to ensure the maximum economic delivery coverage.

Bulgaria has an extensive paved road network, much of which is in need of urgent repair and upgrading. Geometral is the first in the Bulgarian market with a cold-applied instant repair material. Emcol IRR's outstanding properties, including its ease of application in all weather conditions and the ability for repairs to be opened to traffic immediately upon completion, will greatly aid Geometral's penetration of the market in Bulgaria.

An extended feature on Geometral and its start up in Bulgaria will appear in Emcol's next newsletter in 2007.

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For further press information, please contact:

John Hayes, Catomance Technologies Ltd  
Tel: 01438 360747 Fax: 01438 360748 e-mail: john.hayes@catomance.co.uk