



PRESS INFORMATION

July 2009

Instant Road Repairs in South Africa

Instant Road Repairs SA (Pty) Ltd has become Emcol's manufacturing licensee in South Africa. The company has been newly formed to develop a business based on Emcol's well-established instant road repair technology.

Haroum al Rashid Shariff and Alex Wodak have joined together to form the company with a clear focus on the opportunity to build sales for Emcol IRR in South Africa. Their detailed market research has shown that there is a significant demand for a cold-lay road repair product which is simple to use and provides fast, cost-effective repairs. Emcol IRR meets all of these needs.

The Emcol IRR manufacturing plant has been conveniently located a few kilometres inland from Durban in Kwa Zulu Natal near a quarry supplying the aggregate grades needed for Emcol IRR production. There are detailed plans to set up additional plants during the next year to manufacture Emcol IRR at several other locations to provide country-wide distribution and coverage.

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For further press information, please contact:

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