



PRESS INFORMATION

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Winter pothole plague

The coldest winter for over a decade is creating mayhem on Britain's roads.

Snow, ice and freezing temperatures all combined to cause severe travel disruption in most Western European countries. When the snow and ice melted, further problems were revealed for motorists.



The icy temperatures had caused a rash of potholes and cracks in thousands of local and national roads. In many areas of the UK, the number of potholes had quadrupled because of the winter weather. Repeated freeze-thaw cycles caused carriageways to split and potholes to form as temperatures remained below freezing throughout much of January and February.

Drivers are increasingly risking damage to their vehicles as they travel over rutted and potholed roads. The potential for more traffic accidents has also risen as vehicles make sudden and unpredictable changes in direction to avoid the larger potholes.

Emcol IRR provides an instant solution.

Unlike other repair methods, Emcol IRR cold-mix technology requires minimal preparation. There is no need for any mixing, priming or over-sealing. Repairs simply involve brushing water and loose debris from the pothole and filling with

Emcol IRR straight from the pack. In addition, Emcol IRR can be applied in any weather conditions and at low ambient temperatures

Repairs made using Emcol IRR need simple equipment only and use significantly less resources than traditional methods, which require lorries, paving rollers and a larger workforce. Using Emcol IRR leads to energy savings and reduced carbon dioxide emissions. The impact on the environment can be reduced when using Emcol IRR.

Emcol IRR has proven to be a preferred choice for pothole repairs in over 20 countries where it is manufactured under license. It has become such an effective alternative to traditional methods due to its superior performance characteristics and equally important because it is a resource efficient solution and is cost effective.

Emcol IRR is an instant and permanent repair to potholes. Repairs can be immediately opened to traffic upon completion, so there is minimal traffic disruption.

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For further press information, please contact:

John Hayes, Catomance Technologies Ltd
Tel: 01438 360747 Fax: 01438 360748 e-mail: john.hayes@catomance.co.uk