



## PRESS INFORMATION

November 2008

### A decade of success in Romania



SC Z&Z Piro SRL has continued its success in developing the market for Emcol's cold mix repair compounds in Romania with the introduction of new production facilities.

Appointed as a manufacturing licensee in 1998, SC Z&Z Piro is managed by Zoltan Rakosi Jnr. in partnership with his father. With extensive experience in the quarrying and mineral extraction industry, a special division was set up ten years ago to manufacture Emcol IRR in Romania, where the product is marketed as RRD Cold Mix.

Currently the manufacturing area at SC Z&Z Piro is being extended to double its size to 1,000 square metres. This extension will provide additional production capacity to meet the continuously growing market in Romania for RRD Cold Mix.



SC Z&Z Piro has developed an excellent reputation for its service and products with the Romanian Road Authority. With a continuous marketing campaign employing printed brochures and a website ([www.piro.ro](http://www.piro.ro)), there is now a very high level of awareness for RRD Cold Mix in Romania. The product has also been used extensively at Romania's largest international airport at Otopeni-Henri Coanda and usage is growing at other regional airports.



The Romanian climate varies from Mediterranean in the south to very cold in the north. In some northern areas of the country winter conditions can sometimes last for up to six months of the year and temperatures are often as low as minus 20°C. RRD Cold Mix easily copes with this variety of climatic conditions to provide instant pothole repairs which can be immediately re-opened to traffic.

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